

Frequently Asked Questions (FAQ)

What are the goals of My Brother's Keeper (MBK)?

In 2014, President Barack Obama challenged cities and towns, across the country, to take on the My Brother's Keeper Community Challenge. This challenge encourages communities to examine the specific needs of their residents and implement an action plan to reduce and eliminate any barriers to success. The city of South Bend will focus on the following areas for our young boys and men of color:

- Getting a healthy start and entering school ready to learn.
- Keeping kids on track and giving them a second chance.
- Successfully entering the workforce ready to work.

What is an Anchor Organization?

The anchor organization is committed to housing the partnership, staff and ensuring long term stability of the MBK initiative. In South Bend this role will be fulfilled by Beacon Health Systems. They will accomplish this through communicating between partners and the external community and supporting the staff.

What does a Community Partner do?

Community Partners are a group of organizations who will use strategies to improve the outcome for young boys and men of color in our community. This will be accomplished through data collection to help inform the decisions made by the Anchor Entity and implementation of strategies to work toward the goals of MBK.

How do I become a Community Partner?

Organizations who want to join the MBK initiatives must be able to do the following:

- Must have at least one year of data, clearly defined goals and outcomes that are in accordance with the aims of My Brother's Keeper.
- Commit to collecting data (e.g. gender, race/ethnicity) of the population outlined by My Brother's Keeper Community Challenge

Organizations must be nominated by current community partners, the MBK Community Challenge committee or the Anchor Entity. Final approval must come from the Anchor Entity. If your organization is interested in becoming a community partner, please contact Kimberly Green-Reeves, the Community Benefit Investment Coordinator at Beacon Health System, at mailto: kgreenreeves@beaconhealthsystem.org .

What does a member of the MBK Community Challenge Committee do?

Members will provide input, direction and act as ambassadors of the partnership. They will accomplish this through representing and engaging community voices, identifying and helping to eliminate disparities in the community, and providing input on strategic decision making.

How do I become a member of the MBK Community Challenge Committee?

Community members may be nominated by current community partners, the MBK Community Challenge Committee and/or the Anchor Entity. Final approval must come from the MBK Community Challenge Committee with majority vote.

If you are interested in becoming a community partner, please contact Kimberly Green-Reeves, the Community Benefit Investment Coordinator at Beacon Health System, at mail kgreenreeves@beaconhealthsystem.org .